MUĞLA SITKI KOÇMAN UNIVERSITY

****DEPARTMENT OF TOURISM MANAGEMENT****

****TRM 4568 GRADUATION PROJECT****

****RESEARCH PROPOSAL FORM 1****

**The application form is prepared in Arial 9 font, taking into account the explanations given under each subject heading. Source: TÜBİTAK 2209A Research Proposal Form**

**A. GENERAL INFORMATION**

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| **Title of the Research Proposal:** |
| **STUDENT Name and Surname: StudentNumber:** |
| **Advisor's Name and Surname:** |
| **Academic Year:** |

**SUMMARY**

The Turkish abstract is expected to include information about (a) the original value, (b) methodology, and (c) management of the research proposal. Each abstract should be limited to 200 words. It is recommended that this section be written last.

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| **Summary** |
| **Keywords:** |

1. **ORIGINAL VALUE**

**1.1. Importance of the Topic, Original Value of the Research Proposal and Research Question/Hypothesis** (should be limited to 450 words)

The scope and limits and importance of the topic covered in the research proposal are explained by qualitative or quantitative data as well as a critical evaluation of the literature. While writing the original value, the scientific value, difference and innovation of the research proposal, how it will eliminate which deficiency or how it will develop a solution to which problem and/or what conceptual, theoretical and/or methodological contributions it will make to the relevant science or technology field(s) or what kind of theoretical issues a detailed report will be prepared on which subjects are explained by referring to the literature. The research question of the proposed study and, if any, the hypothesis or problem(s) it deals with are clearly revealed.

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* 1. **Purpose of the Project**

The purpose of the research proposal (1 sentence) is written.

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* 1. **Objectives of the Project**

The objectives of the research proposal (3-4 objectives) are written in such a way that they are clear, measurable, realistic and achievable during the research.

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1. **METHOD** (should be limited to 450 words)

The methods and research techniques to be applied in the research proposal (including data collection tools and analysis methods) are explained with reference to the relevant literature. It is revealed that the methods and techniques are suitable for achieving the goals and objectives envisaged in the study.

The method section should cover the design of the research, dependent and independent variables, and statistical methods. If any preliminary studies or feasibility studies have been carried out in the research proposal, they are expected to be presented. The methods presented in the research proposal should be associated with the work packages.

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1. **PROJECT MANAGEMENT** 
   1. **Work- Timeline**

The main work packages and objectives to be included in the research proposal, the duration of each work package, the success criterion and the contribution to the success of the research are given by filling out the "Work-Time Schedule". Literature review, development and final report preparation stages, sharing of research results, article writing and material procurement should not be shown as a separate work package.

As a criterion of success, it is explained which criteria each work package will be considered successful when it meets. The success criterion is specified with quantitative or qualitative criteria (expression, number, percentage, etc.) in a way that is measurable and traceable.

**WORK-TIMELINE (\*)**

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| --- | --- | --- | --- | --- |
| **IP No** | **Name and Objectives of Work Packages** | **By Whom(s) It Will Be Performed** | **Timeframe**  **(.. -.. Moon)** | **Success Criterion and Its Contribution to the Success of the Project** |
| 1 |  |  | February/March |  |
| 2 |  |  | April |  |
| 3 |  |  | May |  |

1. **ECLAIR**

**APPENDIX-1: REFERENCES**

**APPENDIX-2: Ethics Committee Decision (if necessary)**

**APPENDIX-3: Data Collection Permission Request (if necessary)**

**APPENDIX-4: Other Appendices**